



# Mayor's Motorcade 2019

## Sponsorship Agreement

I, (please print) \_\_\_\_\_, owner or representative of \_\_\_\_\_, agree to sponsor the City of Hinesville's 2019 Mayor's Motorcade according to the sponsorship level I have chosen below. In return, I will receive the direct benefits described for the sponsorship level chosen.

Chosen Sponsorship Level \_\_\_\_\_

Amount of Sponsorship \_\_\_\_\_

Will you be providing items for the Monster Mash Dash Runner Bags? Check one: Yes \_\_\_\_\_ No \_\_\_\_\_

Description of Items Donate for 5k Runner Bags (optional) \_\_\_\_\_  
\_\_\_\_\_

Owner / Business Representative Email \_\_\_\_\_

Owner / Business Representative Phone \_\_\_\_\_

Owner / Business Representative \_\_\_\_\_ Date \_\_\_\_\_

Mayor's Motorcade Representative \_\_\_\_\_ Date \_\_\_\_\_

*Please make checks payable to **City of Hinesville** and include*

**Mayor's Motorcade 2019** in the memo line.

*Mail or Deliver **Page 1 and Payment** to:*

Mayor's Motorcade

c/o PR Manager

115 E MLK Drive, Hinesville, GA 31313

### **IMPORTANT**

The City of Hinesville/Mayor's Motorcade Committee will endeavor to ensure that the Sponsor's name and logo are correct on all electronic, audio, visual or printed materials associated with the Mayor's Motorcade and its sponsored events, but cannot accept liability for any incorrect presentations of the Sponsor's name and logo.

Sponsor acknowledges that is an independent entity and not an employee of the City of Hinesville and is responsible for any workers' compensation or similar type benefits for its agents or employees. If sponsor elects to participate by tabling at any Mayor's Motorcade event, they will be required to complete the chosen event's vendor application.

## Sponsorship Opportunities

### **Patron Sponsor • \$100**

- Name on printed publicity materials (news release, social media, posters, banners, etc.) as Patron—level sponsor.
- Opportunity to include items in Monster Mash Dash runner bags

### **Community Sponsor • \$200**

- Name and/or logo listed on printed publicity materials (news release, social media, posters, banners, etc.) as Community—level sponsor.
- Name on Monster Mash Dash and City of Hinesville team kickball tournament t-shirts.
- Opportunity to include items in Monster Mash Dash runner bags.

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## Sponsorship Opportunities Continued

### Partnering Sponsor • \$500

- Name and/or logo listed on printed publicity materials (posters, banners, news releases, social media, etc.) as Partnering—level sponsor.
- TWO (2) social media shout outs between September 15 and December 5.
- Logo listed on Monster Mash Dash and City kickball tournament team t-shirt.
- FOUR (4) t-shirts from each event for your organization. Shirt Sizes: \_\_\_\_, \_\_\_\_, \_\_\_\_, and \_\_\_\_.
- Opportunity to include items in Monster Mash Dash runner bags

### Mayor's Motorcade Presenting Sponsor • \$1000

- Name and/or logo listed on printed publicity materials (posters, banners, news releases, social media, etc.) as Presenting—level sponsor.
- FOUR (4) social media shout outs between September 15 and December 5.
- Logo listed on Monster Mash Dash and City kickball tournament team t-shirt.
- SIX (6) t-shirts from each event for your organization. Shirt Sizes: \_\_\_\_, \_\_\_\_, \_\_\_\_, \_\_\_\_, \_\_\_\_, and \_\_\_\_.
- Opportunity to include items in Monster Mash Dash runner bags
- Invitation for TWO (2) employees from your organization to attend the presentation of funds/gifts with the Hinesville Mayor's Motorcade delegation at Georgia Regional Hospital.

### Monster Mash Dash Presenting Sponsor • \$1000

- Name and/or logo listed on all event publicity materials (posters, banners, news releases, social media, etc.) as Monster Mash Dash Presenting—level sponsor
- FOUR (4) social media shout outs between September 1 and October 5 and TWO (2) shout outs on the day of the event.
- Logo listed on Monster Mash Dash t-shirt, with SIX (6) for your organization. Shirt Sizes: \_\_\_\_, \_\_\_\_, \_\_\_\_, \_\_\_\_, \_\_\_\_, and \_\_\_\_.
- Opportunity to include items in Monster Mash Dash runner bags.
- Opportunity to table at Monster Mash Dash and subsequent fall festival event (vendor rules will apply).

### Monster Mash Dash T-Shirt Sleeve Sponsor • \$500

- Name and/or logo listed on all event publicity materials (posters, banners, news releases, social media, etc.) as Monster Mash Dash Partnering—level sponsor
- Logo printed on left or right sleeve of Monster Mash Dash t-shirt. **\*Sleeve location is choice of sponsor.\***
- TWO (2) social media shout outs between September 1 and October 5
- FOUR (4) Monster Mash Dash t-shirts for your organization. Shirt sizes: \_\_\_\_, \_\_\_\_, \_\_\_\_, and \_\_\_\_.
- Opportunity to include items in Monster Mash Dash runner bags.

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## Sponsorship Opportunities Continued

### Monster Mash Dash Runner Bib Sponsor • \$500

- Name and/or logo listed on printed publicity materials (posters, banners, news releases, social media, etc.) as Partnering—level sponsor.
- Name/Logo listed on all Monster Mash Dash runner bibs.
- TWO (2) social media shout outs between September 1 and October 5.
- Logo listed on Monster Mash Dash t-shirt and FOUR (4) shirts for your organization. Shirt Sizes: \_\_\_\_, \_\_\_\_, \_\_\_\_, and \_\_\_\_.
- Opportunity to include items in Monster Mash Dash runner bags.

### Monster Mash Dash Hospitality Tent Sponsor • \$400

- Name and/or logo listed on the following printed publicity materials: social media, news release, poster and hospitality signs
- ONE (1) social media shout out between September 1 and October 5
- Logo listed on Monster Mash Dash t-shirt and TWO (2) shirts for your organization. Shirt sizes: \_\_\_\_ and \_\_\_\_.
- Opportunity to include items in Monster Mash Dash runner bags

### Monster Mash Dash Water / Water Stop Sponsor • \$400

- Name and/or logo listed on the following printed publicity materials: social media, news release, poster and water stop signs
- ONE (1) social media shout out between September 1 and October 5.
- Logo listed on Monster Mash Dash t-shirt and TWO (2) shirts for your organization. Shirt sizes: \_\_\_\_ and \_\_\_\_.
- Opportunity to include items in Monster Mash Dash runner bags.

### Mayor's Motorcade Kickball Tournament Presenting Sponsor • \$1000

- Organizational name announcement at the beginning of the tournament and at the beginning of the 1st, 3rd and 6th inning of the City vs. County kickball game (or at the end of the game if time runs out before the end of regulation play).
- Logo listed on City team t-shirts and SIX (6) for your organization. Shirt Sizes: \_\_\_\_, \_\_\_\_, \_\_\_\_, \_\_\_\_, \_\_\_\_, and \_\_\_\_.
- Name and/or logo on all publicity materials for the event (news release, social media, banners, posters, etc.) as Tournament Presenting Sponsor.
- THREE (3) social media shout outs between September 15 and November 2.

### Mayor's Motorcade Kickball Tournament Hospitality Sponsor • \$500

- Name and/or logo on all publicity materials for the event (news release, social media, banners, posters, etc.) as Partnering—level sponsor and on hospitality signs as Hospitality Sponsor.
- Logo listed on City team t-shirts and FOUR (4) for your organization. Shirt Sizes: \_\_\_\_, \_\_\_\_, \_\_\_\_, and \_\_\_\_.
- TWO (2) social media shout outs between September 15 and November 2.

### Mayor's Motorcade Kickball Tournament Score Sponsor • \$500

- Name and/or logo on all publicity materials for the event (news release, social media, banners, posters, etc.) and a Partnering level sponsor.
- Organization name announced as Score Sponsor after each score during the Bronze and Gold tournament games and the City vs. County game.
- Logo listed on City team t-shirts and FOUR (4) for your organization. Shirt Sizes: \_\_\_\_, \_\_\_\_, \_\_\_\_, and \_\_\_\_.
- TWO (2) social media shout outs between September 15 and November 2.