

# HEALTHY HINESVILLE

2019 - 2020

Sponsorship  
&  
Information Packet



CITY OF HINESVILLE, GEORGIA



# TABLE OF CONTENTS

## **p3 *The Who. The What. The Why.***

What you need to know about the campaign and what we stand for.

## **p4 *The How***

What you need to know about how to get involved in the campaign.

## **p6 *Sponsor Levels***

Details on sponsorship and the incentives for each level.

## **p7 *Events Calendar***

Our event calendar for the 2019 - 2020 season.

## **p11 *Sponsorship Agreement***

Please complete this and return to the Campaign Coordinator along with payment.



## **QUESTIONS?**

Contact the Healthy Hinesville

Campaign Coordinator,

Whitney Morris - Reed,

at [wmorrisreed@cityofhinesville.org](mailto:wmorrisreed@cityofhinesville.org),

912.408.3569 or visit us online at

[cityofhinesville.org](http://cityofhinesville.org).



# THE WHO THE WHAT THE WHY

Healthy living is the means by which we live long, happy, productive lives. Whether it means hiking in the woods, swimming at the pool or running in your neighborhood

Healthy Hinesville began as the idea to connect people to the resources available to them in order to help them lead healthier lives.

Good health means different things to different people - and Healthy Hinesville is here to provide the residents of Hinesville with several avenues and means of getting healthier in Hinesville.

Through special events, tips on healthy habits and community partnerships, Healthy Hinesville is designed to bring out the best in our residents.

***connecting people  
to the healthy  
resources in our  
community***



# THE HOW



We have already mentioned briefly that Healthy Hinesville is built on special events, education and community partnerships - but what does that mean?

Beginning in May 2019 - April 2020, we will host special events that will help Hinesville residents get active in our community and connect them with the resources available for them to use on their health journey.

Education is half the battle - so we will push healthy information on our website ([cityofhinesville.org](http://cityofhinesville.org)) and social media accounts. From tips and recipes to blog-post styled articles, followers of the Healthy Hinesville campaign will have plenty to like!

Without the aid of the community, campaigns like Healthy Hinesville go by the wayside more often than not. We are looking for organizations and businesses to partner with us to bring these event, activities and programs to Hinesville for the benefit of all!



**COMING  
TOGETHER IS  
BEGINNING;  
KEEPING  
TOGETHER IS  
PROGRESS;  
WORKING  
TOGETHER IS  
SUCCESS.**

EDWARD EVERETT HALE



# SPONSOR LEVELS

## ● PATRON SPONSOR | \$100

- LISTING ON WEBSITE, SOCIAL MEDIA AND IN NEWS RELEASES AS PATRON LEVEL SPONSOR
- LINK ON WEBSITE (NO LOGO)
- LISTING ON MONSTER MASH DASH 5K AND FUN RUN T-SHIRT AS PATRON LEVEL SPONSOR

## ● COMMUNITY SPONSOR | \$200

- LISTING ON WEBSITE, SOCIAL MEDIA AND IN NEWS RELEASES AS COMMUNITY LEVEL SPONSOR
- LINK ON WEBSITE WITH LOGO
- LOGO LISTED ON MONSTER MASH DASH 5K AND FUN RUN T-SHIRT AND 2 SHIRTS
- OPPORTUNITY TO TABLE AT TWO 2019-2020 HEALTHY HINESVILLE EVENTS

## ● PARTNERING SPONSOR | \$500

- LISTING ON WEBSITE, SOCIAL MEDIA AND IN NEWS RELEASES AS PARTNERING LEVEL SPONSOR
- 3 SHOUT OUTS ON SOCIAL MEDIA BEFORE 4.30.2020 (END OF 2019 - 2020 SEASON)
- LINK ON WEBSITE WITH LOGO
- LOGO LISTED ON MONSTER MASH DASH 5K AND FUN RUN T-SHIRT AND 4 SHIRTS
- OPPORTUNITY TO TABLE AT UP TO FOUR 2019-2020 HEALTHY HINESVILLE EVENTS

## ● PRESENTING SPONSOR | \$1000

- LISTING ON WEBSITE, SOCIAL MEDIA AND IN NEWS RELEASES AS PARTNERING LEVEL SPONSOR
- 3 SHOUT OUTS ON SOCIAL MEDIA BEFORE 4.30.2020 (END OF 2019 - 2020 SEASON)
- LINK ON WEBSITE WITH LOGO
- ONE BLOG ENTRY ON WEBSITE ABOUT YOUR BUSINESS AND ITS OUTREACH IN THE COMMUNITY.
- LOGO LISTED ON MONSTER MASH DASH 5K AND FUN RUN T-SHIRT AND 6 SHIRTS
- LOGO LISTED ON MONSTER MASH DASH 5K AND FUN RUN RUNNER BIB
- OPPORTUNITY TO TABLE AT UP TO FOUR 2019-2020 HEALTHY HINESVILLE EVENTS

# 2019 - 2020 EVENT CALENDAR

## **WOMENHEART 5K AND HEALTH FAIR**

SATURDAY, MAY 11

8 A.M. - 11 A.M.

BRYANT COMMONS PARK

**REGISTRATION FOR 5K REQUIRED**



## **YOGA IN THE PARK**

SATURDAY, JUNE 8

8 A.M.

JAMES BROWN PARK PAVILION

**FREE TO THE PUBLIC**

## **WORLD'S LARGEST SWIM LESSON**

THURSDAY, JUNE 20

VARIOUS TIMES

LIBERTY COUNTY YMCA,  
HINESVILLE POOL & MIDWAY POOL

**REGISTRATION REQUIRED**



# 2019 - 2020 EVENT CALENDAR

## GOING NOWHERE FAST TRIATHLON

SATURDAY, JUNE 22

8 A.M.

LIBERTY COUNTY - ARMED SERVICES YMCA

**REGISTRATION REQUIRED**



## SUMMER SPOTS

CELEBRATE SUMMER WITH US AS WE TAKE YOU ON A SOCIAL MEDIA TOUR OF SOME OF THE BEST FITNESS AND RECREATION SPOTS IN HINESVILLE.

## WORKOUT WEDNESDAYS

DURING THE MONTH OF AUGUST, WE WILL BE VISITING DIFFERENT GYMS AND FITNESS STUDIOS IN HINESVILLE TO GIVE YOU THE INSIDE LOOK ON WHAT IT'S LIKE TO WORKOUT THERE.



# 2019 - 2020 EVENT CALENDAR

## ZUMBATHON

SATURDAY, SEPTEMBER 28  
8:45 A.M. - 10:30 A.M.  
SHUMAN RECREATION CENTER  
FREE TO THE PUBLIC



## MONSTER MASH DASH 5K AND FUN RUN

SATURDAY, OCTOBER 5  
7:30 A.M.  
DOWNTOWN HINESVILLE  
REGISTRATION REQUIRED

## ZUMBATHON 2020

SATURDAY, FEBRUARY 15  
8:45 - 10:30 A.M.  
LIBERTY COUNTY - ARMED SERVICES YMCA  
FREE TO THE PUBLIC







# Healthy Hinesville 2019—2020 Season

## Sponsorship Agreement

I, (please print) \_\_\_\_\_, owner or representative of \_\_\_\_\_, agree to sponsor the 2019—2020 season of Healthy Hinesville according to the sponsorship level I have chosen below. In return, I will receive the direct benefits described for the sponsorship level chosen.

Amount of Cash Sponsorship \_\_\_\_\_ and / or

Description of Merchandise/Gift Donation(s) \_\_\_\_\_

Amount of In—Kind Donation or Trade Agreement \_\_\_\_\_

Owner / Business Representative Email \_\_\_\_\_

Owner / Business Representative Phone \_\_\_\_\_

Owner / Business Representative \_\_\_\_\_ Date \_\_\_\_\_

Healthy Hinesville Representative \_\_\_\_\_ Date \_\_\_\_\_

*Please make checks payable to **City of Hinesville** and mail to:*

Healthy Hinesville  
c/o PR Manager  
115 E MLK Drive  
Hinesville, GA 31313

## Sponsorship Opportunities

### **Patron Sponsor • \$100**

- Name listed on website, social media and in news releases as Patron—Level Sponsor
- Link to business on website
- Listing on Monster Mash Dash 5k and Fun Run t-shirt.

### **Community Sponsor • \$200**

- Name and logo on website, social media and in news releases as Community—Level Sponsor
- Logo linked to business page on website
- Logo listed on Monster Mash Dash 5k and Fun t-shirt and TWO (2) t-shirts. Shirt Sizes: \_\_\_\_\_ and \_\_\_\_\_
- Opportunity to table at TWO (2) 2019—2020 Healthy Hinesville events

# Healthy Hinesville

## Sponsorship Opportunities Continued

### Partnering Sponsor • \$500

- Name listed on website, social media and in news releases as Partnering—Level Sponsor
- Logo linked to business page on website
- THREE (3) Shout Outs on Healthy Hinesville social media pages before April 30, 2020 (end of 2019—2020 season).
- Logo listed on Monster Mash Dash 5k and Fun Run t-shirt and FOUR (4) t-shirts. Shirt Sizes: \_\_\_\_, \_\_\_\_, \_\_\_\_, and \_\_\_\_.
- Opportunity to table at up to FOUR (4) 2019—2020 Healthy Hinesville events.

### Partnering Sponsor • \$1000

- Name listed on website, social media and in news releases as Presenting—Level Sponsor
- Logo linked to business page on website
- One (1) blog entry on Healthy Hinesville webpage about your business and its community outreach programs, especially in regards to Healthy Hinesville.
- THREE (3) Shout Outs on Healthy Hinesville social media pages before April 30, 2020 (end of 2019—2020 season).
- Logo listed on Monster Mash Dash 5k and Fun Run t-shirt and SIX (6) t-shirts.  
Shirt Sizes: \_\_\_\_, \_\_\_\_, \_\_\_\_, \_\_\_\_, \_\_\_\_, and \_\_\_\_.
- Logo listed on Monster Mash Dash 5k and Fun Run runner bib.
- Opportunity to table at up to FOUR (4) 2019—2020 Healthy Hinesville events.

*The City of Hinesville / Healthy Hinesville will endeavor to ensure that the Sponsor's name and logo are correct on all electronic, audio, visual or printed materials associated with Healthy Hinesville, but cannot accept liability for any incorrect presentations of the Sponsor's name and logo.*

*Sponsor acknowledges that it is an independent entity and not an employee of the City of Hinesville and is responsible for any workers' compensation or similar type benefits for its agents or employees.*

*If sponsor elects to participate by tabling at any Healthy Hinesville event, they will be required to complete the chosen event's vendor application.*



**QUESTIONS?**

**GET IN  
TOUCH.**

**WHITNEY MORRIS - REED  
HEALTHY HINESVILLE COORDINATOR**

**912.408.3569**

**WMORRISREED@CITYOFHINESVILLE.ORG**



# Healthy Hinesville 2019—2020 Season

## Sponsorship Agreement

I, (please print) \_\_\_\_\_, owner or representative of \_\_\_\_\_, agree to sponsor the 2019—2020 season of Healthy Hinesville according to the sponsorship level I have chosen below. In return, I will receive the direct benefits described for the sponsorship level chosen.

**Amount of Cash Sponsorship** \_\_\_\_\_ and / or

**Description of Merchandise/Gift Donation(s)** \_\_\_\_\_

**Amount of In—Kind Donation or Trade Agreement** \_\_\_\_\_

Owner / Business Representative Email \_\_\_\_\_

Owner / Business Representative Phone \_\_\_\_\_

Owner / Business Representative \_\_\_\_\_ Date \_\_\_\_\_

Healthy Hinesville Representative \_\_\_\_\_ Date \_\_\_\_\_

*Please make checks payable to **City of Hinesville** and mail to:*

Healthy Hinesville  
c/o PR Manager  
115 E MLK Drive  
Hinesville, GA 31313

## Sponsorship Opportunities

### **Patron Sponsor • \$100**

- Name listed on website, social media and in news releases as Patron—Level Sponsor
- Link to business on website
- Listing on Monster Mash Dash 5k and Fun Run t-shirt.

### **Community Sponsor • \$200**

- Name and logo on website, social media and in news releases as Community—Level Sponsor
- Logo linked to business page on website
- Logo listed on Monster Mash Dash 5k and Fun t-shirt and TWO (2) t-shirts. Shirt Sizes: \_\_\_\_\_ and \_\_\_\_\_
- Opportunity to table at TWO (2) 2019—2020 Healthy Hinesville events

# Healthy Hinesville

## Sponsorship Opportunities Continued

### Partnering Sponsor • \$500

- Name listed on website, social media and in news releases as Partnering—Level Sponsor
- Logo linked to business page on website
- THREE (3) Shout Outs on Healthy Hinesville social media pages before April 30, 2020 (end of 2019—2020 season).
- Logo listed on Monster Mash Dash 5k and Fun Run t-shirt and FOUR (4) t-shirts. Shirt Sizes: \_\_\_\_, \_\_\_\_, \_\_\_\_, and \_\_\_\_.
- Opportunity to table at up to FOUR (4) 2019—2020 Healthy Hinesville events.

### Partnering Sponsor • \$1000

- Name listed on website, social media and in news releases as Presenting—Level Sponsor
- Logo linked to business page on website
- One (1) blog entry on Healthy Hinesville webpage about your business and its community outreach programs, especially in regards to Healthy Hinesville.
- THREE (3) Shout Outs on Healthy Hinesville social media pages before April 30, 2020 (end of 2019—2020 season).
- Logo listed on Monster Mash Dash 5k and Fun Run t-shirt and SIX (6) t-shirts.  
Shirt Sizes: \_\_\_\_, \_\_\_\_, \_\_\_\_, \_\_\_\_, \_\_\_\_, and \_\_\_\_.
- Logo listed on Monster Mash Dash 5k and Fun Run runner bib.
- Opportunity to table at up to FOUR (4) 2019—2020 Healthy Hinesville events.

*The City of Hinesville / Healthy Hinesville will endeavor to ensure that the Sponsor's name and logo are correct on all electronic, audio, visual or printed materials associated with Healthy Hinesville, but cannot accept liability for any incorrect presentations of the Sponsor's name and logo.*

*Sponsor acknowledges that it is an independent entity and not an employee of the City of Hinesville and is responsible for any workers' compensation or similar type benefits for its agents or employees.*

*If sponsor elects to participate by tabling at any Healthy Hinesville event, they will be required to complete the chosen event's vendor application.*