



**Media Contact**

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## **2020 Mayor's Thanksgiving Campaign**

**HINESVILLE, Ga. (Oct. 30, 2020)** – The City of Hinesville is pleased to announce that the annual Mayor's Service of Thanksgiving will be converting to a digital campaign in 2020, rather than an in-person event.

For the last 18 years, mayors of Hinesville have hosted Thanksgiving services each November to help bring the community together. The tradition stems from the year 2002 as a way for Hinesville to mark the need for unity in our city, county and country, following the events of September 11, 2001. This event has served as a way for the community to come together and celebrate the Thanksgiving holiday and also raise funds and awareness of those less fortunate, both in Hinesville and in Coastal Georgia. Donations made during the event in the past have gone on to support organizations and events like Mayors Motorcade (which supports residents of Georgia Regional Hospital) and the United Way of the Coastal Empire – Liberty County. In the eighteen year, however, no one could have predicted that the country would be in the midst of a pandemic.

Thus, in 2020, the City will launch the Mayor's Thanksgiving Campaign, hosted by Mayor Allen Brown, from November 1 – 27, 2020. Each week, residents of Hinesville will be able to view videos from local pastors, elected officials, community members and more – all speaking in short videos shared to the City's social media platforms and all speaking on the central theme of "Steadfast Under Trial."

This year's fundraiser will also be conducted virtually. Through the link below, interested citizens will be able to register for a chance to win a prize pack and make a donation to the Mayors Motorcade fundraiser. Mayors Motorcade is an event in its 61<sup>st</sup> year, coordinated by the Georgia Municipal Association, and used to raise awareness of mental health in the state of Georgia. All funds raised by the City of Hinesville will support Georgia Regional Hospital (GRHS). GRHS is a state-funded multi-service facility operated by the Department of Behavioral Health and Developmental Disabilities which specializes in quality care to mentally ill adults and individuals living with intellectual and developmental disabilities from its 34-county service area in Southeast Georgia.

To signup for the giveaway or to donate, visit:

<https://runsignup.com/Race/GA/Hinesville/MayorsThanksgivingService>

Donations and entries will be accepted from November 1 – 27, 2020 online. Winners will be announced no later than Friday, December 4.

All campaign videos will be posted to the City's Facebook page (@HinesvilleGA) and shared across other social media platforms (Instagram: @hinesvillega and Twitter: @hinesvillega).



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**ABOUT THE CITY OF HINESVILLE:**

The [City of Hinesville](http://cityofhinesville.org) was established in 1837 and is recognized as one of the fastest growing cities in the State of Georgia in both size and population. As the largest city in Liberty County, it serves as the county seat and is home to more than 35,000 people. For more information, visit [cityofhinesville.org](http://cityofhinesville.org).