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## **City Hires Teter as New Public Relations Manager**

**HINESVILLE, Ga. (Dec. 28, 2020)** – Today, City Manager Kenneth Howard announced the appointment of Heather Teter to the position of Public Relations Manager for the City of Hinesville. Teter's appointment is effective Monday, Jan. 4. Teter brings with her nearly 15 years of government public relations and marketing experience.

“Heather is a wonderful match for the City of Hinesville,” City Manager Howard said. “She has a wonderful breadth of experience and is passionate about strategically communicating with the public in meaningful ways.”

As the City's Public Relations Manager, Teter will serve as the head of marketing, branding and public relations. She will be responsible for the oversight of all creative marketing materials, maintaining the integrity of the City's brand and branding policies and developing and distributing publicity.

Prior to joining the City, Teter worked for the City of Tallahassee, Fla. During her tenure in Florida's Capital City, she coordinated public relations and marketing efforts for the organization, as well as key departments including Utilities, StarMetro and the Tallahassee International Airport.

Teter has won multiple awards, locally, statewide and nationally, for her work in the government public relations and marketing industry.

Teter holds a master's degree in public administration and a bachelor's degree in broadcast journalism from Valdosta State University. She also holds an Accreditation in Public Relations (APR) from the Public Relations Society of America (PRSA) and is a Certified Public Manager (CPM) through Florida State University's Center for Public Management. Teter has served in various leadership roles in organizations including the Florida Public Relations Association (FPRA).

Teter is a native of the area, having been born and raised in Jesup, Ga.

“As part of the City of Hinesville team, I'm eager to work in my chosen field for a community that I call home,” Teter said. “I look forward to working with leadership to promote the City's story.”

For more information, please contact Whitney Morris-Reed at [wmorrisreed@cityofhinesville.org](mailto:wmorrisreed@cityofhinesville.org) or 912.408.3569.



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**ABOUT THE CITY OF HINESVILLE:**

The [City of Hinesville](http://cityofhinesville.org) was established in 1837 and is recognized as one of the fastest growing cities in the State of Georgia in both size and population. As the largest city in Liberty County, it serves as the county seat and is home to more than 35,000 people. For more information, visit [cityofhinesville.org](http://cityofhinesville.org).