



**City of Hinesville News Release**

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**Learn About the City's M/WBE Program Through Virtual Event**

*Registration Now Open; Apply Online Today*

**HINESVILLE, Ga. (July 1, 2021)** – Recently, the Hinesville City Council unanimously approved an expanded Minority and Women-Owned Business Enterprise (M/WBE) program for the City of Hinesville. Key updates, which seek to promote greater business diversity and inclusion, included increasing the M/WBE participation goal for construction contracts and developing a certification program for businesses.

To educate local business owners about the newly expanded program and certification process, the City and its M/WBE consultant DeLisa Cliff with Strategic Biz Solutions will host a virtual event on **Friday, July 30**, from 10-11:30 a.m. Registration, which is required, is now open. To register, visit <https://bit.ly/3y528L9>.

During the virtual event, business owners will learn about the newly expanded program and receive information about how to become City-certified M/WBE. Becoming a certified M/WBE helps bridge the gap between government contracting opportunities and local business owners.

The City of Hinesville actively supports the local business economy. To learn more about City, including how to start a business in Hinesville, visit [cityofhinesville.org](http://cityofhinesville.org). Stay up-to-date with the City by following @HinesvilleGA on [Facebook](#), [Twitter](#) and [Instagram](#).

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**ABOUT THE CITY OF HINESVILLE:**

The City of Hinesville was established in 1837 and is recognized as one of the fastest growing cities in the State of Georgia in both size and population. As the largest city in Liberty County, it serves as the county seat and is home to more than 35,000 people. To learn more about the City of Hinesville, visit [cityofhinesville.org](http://cityofhinesville.org).